



HyGreen Wins Popular Science's 2009 "Best of What's New" Award

GAINESVILLE, Florida, Nov. 13, 2009

Xhale Innovations, Inc. announced today that its hand hygiene system, HyGreen, is a recipient of the 2009 "Best of What's New" award from Popular Science magazine.

"For 22 years, Popular Science has honored the innovations that surprise and amaze us - those that make a positive impact on our world today and challenge our views of what's possible in the future," said Mark Jannot, Editor-in-Chief of Popular Science. "The Best of What's New Award is the magazine's top honor, and the 100 winners - chosen from among thousands of entrants - represent the highest level of achievement in their fields."

Hygreen was chosen by Popular Science for its use of technology to safeguard health. Designed to provide the first line of defense in the control of healthcare associated infections, HyGreen actively reminds busy healthcare workers to wash their hands while recording all hand washing events and patient-staff interactions in the hospital. This definitive tool effectively monitors adherence to hand hygiene protocols and can track infectious disease vectors.

"Imagine if you or a loved one went to the hospital and acquired a life-threatening infection because a healthcare worker did not wash his or her hands," asks Richard Melker, M.D., Ph.D., one of the inventors of HyGreen. "The CDC reports that 270 people die every day from healthcare associated infections. That is two and a half times the number of people who die daily from car accidents. Because poor hand hygiene is a major cause of healthcare associated infections, I feel HyGreen is the most important invention I've ever helped to develop."

Xhale Innovations is currently launching HyGreen and is now taking orders for its nationwide rollout of the product in early 2010.

Contact

Elena Casson
(352) 371-8488 or ecasson@xhale.com

About Xhale Innovations, Inc.

Xhale Innovations, Inc., a subsidiary of Xhale, Inc., is making strides in safeguarding health through technology. Xhale was formed in 2005 following six years of research and intellectual property development at the University of Florida, Gainesville. Xhale is funded by private equity investment, and has been awarded two NIH SBIR Phase I grants and one NIH SBIR Phase II grant. The company's corporate operations are headquartered in Gainesville, Florida, near the University of Florida campus, and the company's production and engineering facilities are located in Bowling Green, Kentucky. More information on Xhale Innovations and HyGreen can be found at www.gohygreen.com.

About Popular Science

Founded in 1872, Popular Science (www.popsoci.com) is the world's largest science and technology magazine, with a circulation of 1.3 million and 7.1 million readers. Each month, Popular Science delivers "The Future Now," reporting on the intersection of science and everyday life with an eye toward what's new and why it matters. Popular Science is published by the Bonnier Corporation (www.bonniercorp.com), one of the largest consumer publishing groups in America and the leading media company serving passionate, highly engaged audiences through more than 40 special-interest magazines and related multimedia projects and events.